

William Sargent

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EXPERIENCE

June 2015-Present **CLARUS COMMERCE, LLC.** Rocky Hill, CT

Software Developer

- Work with integrated team to develop and execute digital marketing solutions for e-commerce clients.
- Interface with clients to propose technical solutions for new products and initiatives.
- Create and distribute user-friendly documentation on topics such as API integration and DoubleClick implementation.
- Implement technical solutions to ensure a solid framework for ease of use and maintainability.
- Collaborate with other engineers to architect technical solutions
- Program in the full stack from the data layer to the client.
- Provide the media team A/B and multivariate testing solutions using Optimizely and an in-house custom framework.
- Demo new products and features for clients and/or internal teams.

Junior Developer

- Awarded “Rookie of the Year” — an award voted upon by the entire company.
- Managed the code release process.
- Assisted Quality Assurance with any bug fixes that were needed.

Feb 2015-Aug 2017 **WIGEON, LLC.** New York, NY

Co-Founder/Chief Technology Officer

- Developed and executed a social media iOS and website application from ideation to launch.
- Analyzed raw data to garner insight into user behavior, product use and content creation.
- Worked closely with various vendors specializing in product branding, software development and application design.

December 2013 **DBRS INC.** New York, NY

Global Structured Finance Business Development Intern

- Supported the business development team and facilitated client communication, market research and data analysis.
- Evaluated Asset Backed Securities (ABS) data and prepared competitive analyses.
- Responsible for creating and maintaining client and securitization market databases within Excel.

Summer 2012-2013 **OVERLAND TRAVEL, INC.** Williamstown, MA

Blue Ridge Explorer Leader

- Guided middle school and high school students on two-week long backpacking trips and fostered teamwork and leadership skills.
- Assisted in the development of students’ individual and interpersonal skills.

TECHNICAL SKILLS

- ASP.NET, C#, JavaScript, Node.js, Ruby/Rails, Python, Angular, jQuery, Xamarin, SQL, Optimizely, Git/Github, Artificial Intelligence, HTML/CSS, Stata, Agile, Data Analysis, Microsoft Office Suite.
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EDUCATION

Fall 2014 **GENERAL ASSEMBLY, WEB DEVELOPMENT IMMERSIVE** Boston, MA

2010-2014 **UNION COLLEGE, CLASS OF 2014** Schenectady, NY
B.A. Economics (Honors), Minor in History

Fall 2012 **YORK ST. JOHN UNIVERSITY** York, England

COLLEGIATE ACTIVITIES

Jan 2013-June 2014 **WRUC 89.7 RADIO TALK SHOW HOST** Schenectady, NY

- Co-hosted “The Common Lunch Commentary With Ben and Will” — a weekly radio show.
- Researched topics and developed a week-to-week framework for the show.
- Creatively ensured a natural flow to the show through on the spot thinking and wits.

Other Interests: skiing, traveling, hiking, camping, fishing, stock market analysis, mountaineering, history, reading, photography.